

# QUIZ

## WILL THE UK FALL FOR CHOBANI YOGHURT TOO?



Put one word in each gap in the text.

We started in summer of 2005 with five people, and we worked 1. \_\_\_\_\_ 18 months in the kitchen, me and Mustapha, and sometimes a few others, creating this cup of yogurt.

We tried to do it as pure as possible, because milk is a 2. \_\_\_\_\_ from Nature, right? It comes to us as good as Nature can give us, so as a manufacturer, as a maker, we have to keep the

3. \_\_\_\_\_ of the ingredients that come from Nature.

Once we knew that we had it, the perfect cup of yogurt, then we had to find some fruits, so we asked for the fruit 4. \_\_\_\_\_ to bring us 5. \_\_\_\_\_ real fruits, and some of them would say

'well, nobody asked those things from us. So what do you mean? If I'm gonna put peach into the

6. \_\_\_\_\_ of my yogurt, it has to be peach. I mean, what is the other way?

When it's 7. \_\_\_\_\_, when it's real, you don't have to say much about it, people will know. We

really do believe there's a problem, these large corporations, where they have plants, they have people they have resources, and simply refusing to make the perfect cup of yogurt. Everybody should be able to

8. \_\_\_\_\_ a real good, simple yogurt, and that's what Chobani is.

Answers : 1. almost - 2. gift - 3. integrity - 4. suppliers - 5. wholesome - 6. bottom - 7. authentic - 8. enjoy.